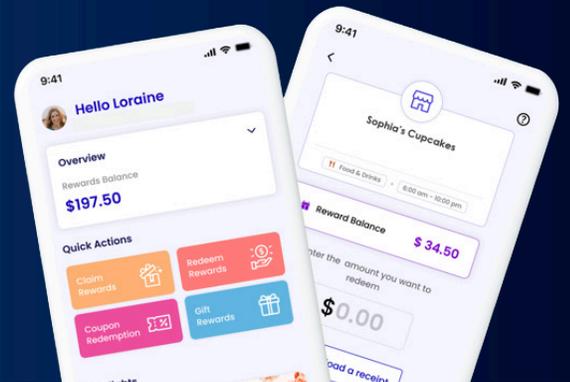


open rewards

Shop, Scan, and
Strengthen Richmond.

Earn 5% rewards* in RVA



Get Started

- Download Open Rewards
- Sign Up
- Start Earning Rewards



Shop Richmond. Earn  Rewards.

*Only At Participating Locations

RichmondVA
ECONOMIC DEVELOPMENT

WELCOME TO **open** rewards

How Does It Work?

- Shop at participating Richmond businesses
- Scan the QR code at checkout
- Earn rewards on every purchase
- Redeem your rewards at any participating business in the program
- No app download is required and participation is free.

Why Use BluDot?

- Earn rewards automatically on everyday purchases
- Support small businesses in your neighborhood
- Keep dollars circulating in Richmond communities
- Get access to special offers during seasonal moments like Valentine's Day, Spring, Restaurant Week, and National Small Business Month



Where Can I Shop?

- Look for the BluDot "Shop, Scan & Strengthen Richmond" window decal.
- A full list of participating businesses will be available online and in corridor flyers.

Does It Cost Anything?

- No. The program is free to use for all Richmond residents and visitors.

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