

WELCOME TO **open** rewards

How Does It Work?

- Shop at participating Richmond businesses
- Earn rewards on every purchase
- Redeem your rewards at any participating business in the program
- Consumer app download is required and participation is free

Why Use BluDot?

- Earn rewards automatically on everyday purchases
- Support small businesses in your neighborhood
- Keep dollars circulating in Richmond communities
- Get access to special offers during seasonal moments like Valentine's Day, Spring, Restaurant Week, and National Small Business Month

Where Can I Shop?

- Look for the BluDot "Shop, Scan & Strengthen Richmond" window decal.
- A full list of participating businesses will be available inside the app.

Does It Cost Anything?

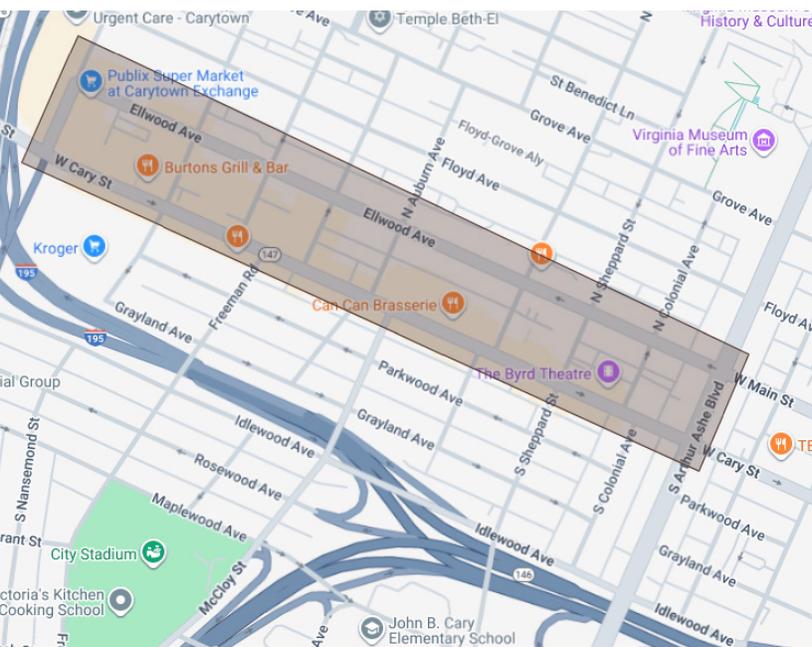
- No. The program is free to use for all Richmond residents and visitors.

Get Started

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- **Sign Up**
- **Start Earning** Rewards



SHOP CARYTOWN



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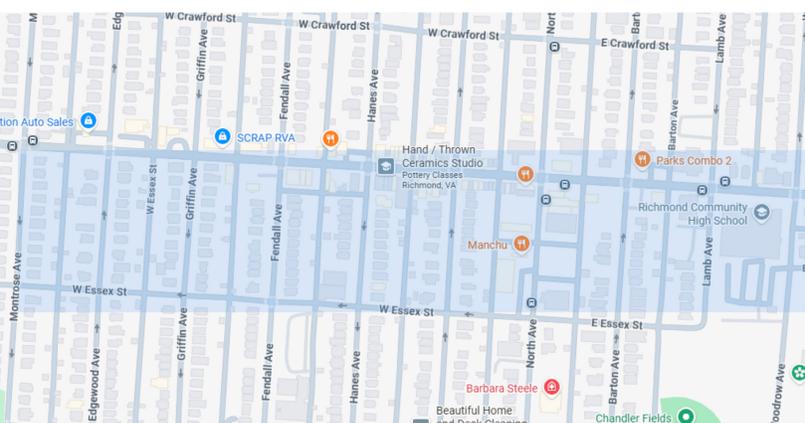


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SHOP BROOKLAND PARK



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SHOP DOWNTOWN

Arts District, City Center, Jackson Ward, Monroe Ward

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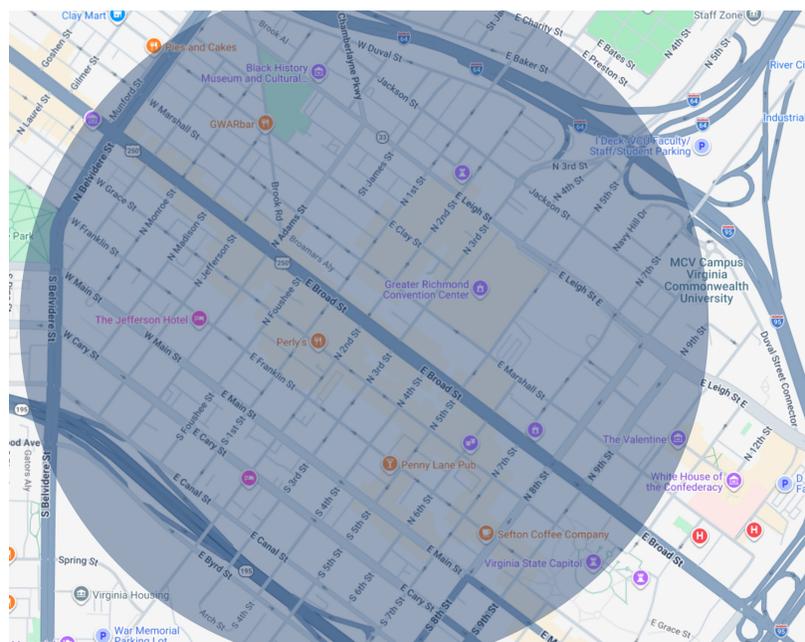
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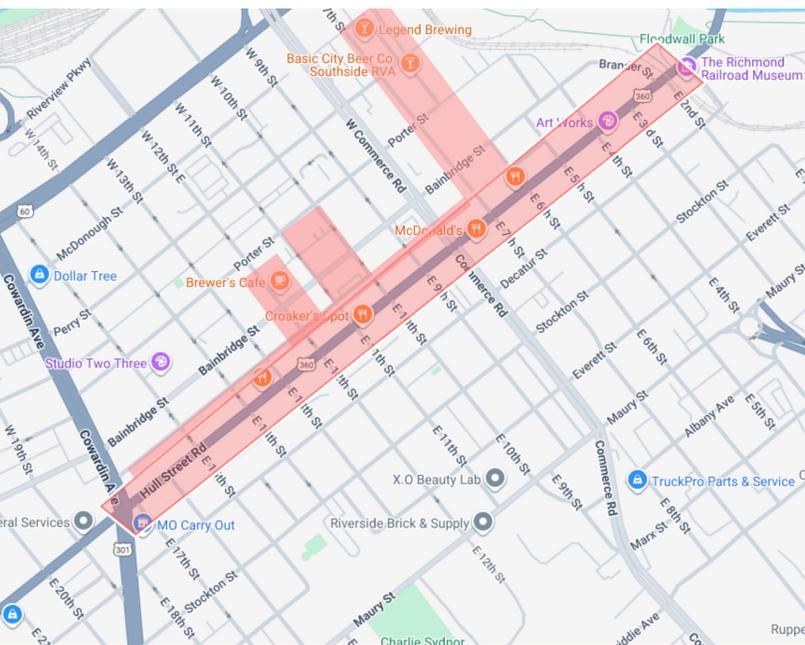
SHOP MANCHESTER



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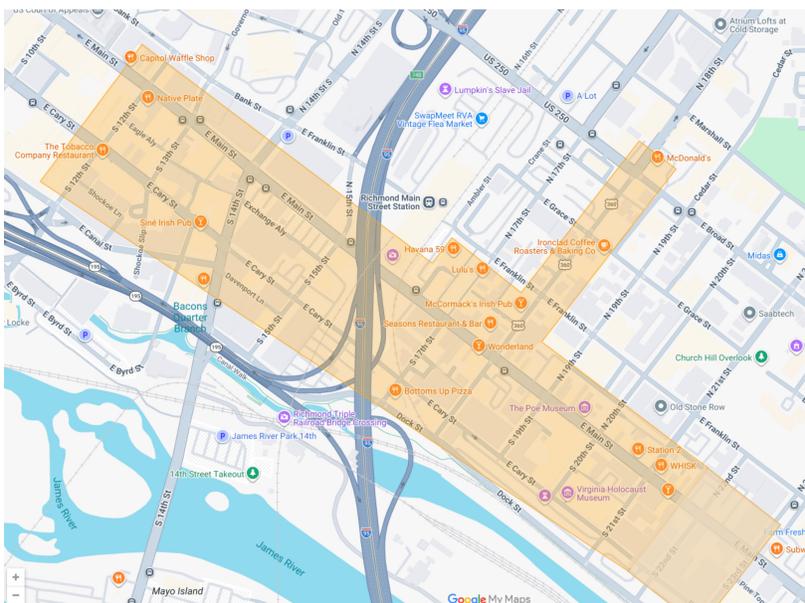
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SHOP SHOCKOE



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